

PRESS RELEASE

31st July, 2017
Noida

Oil India Limited observes Swachhta Pakhwada-2017

The employees of Oil India Limited (OIL), the second largest national E&P Company in the country, observed the Swachhta Pakhwada-2017, from 16th to 31st July, 2017, with fervour and zeal, through varied and innovative activities, across all spheres of the company, viz. Corporate Office-Noida, Fields Headquarters-Duliajan Assam, Pipelines Headquarters-Guwahati, Rajasthan Project-Jodhpur, Calcutta Branch Office, and KG Basin Project-Kakinada Andhra Pradesh.

The various activities carried out included:

1. **Pledge Taking:** To mark the start of the Swachhta Pakhwada, employees of the company across all its spheres undertook the Swachhta Pledge, and committed to doing their best in helping make India clean.
2. **Cleanliness cum Awareness Drives :** Cleanliness cum Awareness drives were held in offices across the spheres of the company, wherein employees participated wholeheartedly through *Shramdaan*.
3. **In Schools:** Pledge taking and Cleanliness Drives were held in schools in Fields Headquarters, wherein school children participated in large numbers.
4. **Clean Your Workplace Drive:** Under the “Clean Your Workplace drive”, employees engaged in cleaning their office spaces, including weeding out old & redundant files and documents
5. **Airport Branding:** A Campaign on Swachh Bharat Abhiyan through Airport Branding at Guwahati and Dibrugarh Airports in Assam was initiated, wherein advertising through digital billboards is being carried out for a period of 30 days.
6. **Street Plays:** OIL organised Street Plays in market places in its Fields Headquarters in Assam on the theme of Cleanliness and Hygiene, highlighting the key message of the Swachh Bharat Abhiyan. The Street Plays would subsequently be held in 50 schools in upper Assam, to disseminate the message to school children.
7. **Cleanliness cum Awareness Drive at Swachh Iconic Place, Kamakhya Temple in Guwahati:** Employees of the company carried out a cleanliness cum awareness drive at the Kamakhya Temple in Guwahati, which has been adopted by Oil India Limited under the Swachh Iconic Places initiative of the Government of India, for cleanliness and upkeep. The site is one of the most important religious sites in the North Eastern part of the country.
8. **Distribution of Jute Bags under the “Say Not to Polythene” Campaign:** Jute bags were distributed to employees and local people, in an effort to encourage the use of non-plastic bags for carrying items of daily use.
9. **Drawing Competition:** Drawing competitions were held in schools in Fields Headquarters, Duliajan, Assam on the themes, 'My Clean School' and 'Clean India- healthy India', as part of the Swachhta Pakhwada.
10. **Plantation of Tree Saplings:** Plantation of Tree Saplings was carried out to highlight the significance of the environment, as part of the Swachhta Pakhwada.

Through its varied initiatives during the Swachhta Pakhwada fortnight, under the aegis of the Ministry of Petroleum & Natural Gas, Oil India Limited has helped take the Swachh Bharat Abhiyan to the masses, and has implemented it in its true letter and spirit.

*****Ends*****