



OUR VISION

"Oil India is a responsible corporate citizen deeply committed to socio-economic development in its areas of operations"

"Consciously or unconsciously, every one of us does render some service or another. If we cultivate the habit of doing this service deliberately, our desire for service will steadily grow stronger, and it will make not only for our own happiness, but that of the world at large."

Mahatma Gandhi

ISSUE FEATURES

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In Focus

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In the Pipeline

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GROWING together

1. CSR CAPSULE

D/KHYA

OIL's Computer & Adult Literacy Project

A. PROJECT DIKHYA: Promoting computer and adult literacy

Oil India Limited launched **project 'Dikhya'** to impart Computer education and promote adult Literacy in six selected areas from OIL operational districts of Dibrugarh,

Tinsukia and Sivasagar in a phased manner.

Dikhya was ceremoniously unveiled in an interactive session in the presence of Shri K K Nath, RCE, OIL, Shri N R Deka, GM (Admin & PR), other senior officials of OIL, representatives from SIRD Assam, Heads of the selected Schools, teacher representatives and local area volunteers on 20th December 2012 at OIL Field headquarters, Duliajan.



Speaking on the occasion, Shri K K Nath,

RCE, OIL said the project aims to impart computer education to school children and to the illiterate people of the selected areas. The project has the potential to make a big difference in the lives of the students by enabling them to master the computer craft and those who struggle with literacy skills. Shri Nath said that in order to make the project successful, support will be needed from the Heads of the schools, teachers, project volunteers, coordinators, trainers and the people of OIL's operational areas.

The Heads of the schools expressed their profound happiness on OIL's CSR initiative for taking up the project of imparting computer education to the school children. They also said that the adult literacy programme will surely bring changes in the community and will raise awareness about the importance of education.

A Baseline survey for implementing the Computer and adult literacy projects was done to access the ground reality based on which the long term project has been designed. Computer education classes will start from end of January 2013 when the new academic sessions begin together with classes for Adult Literacy.

In its first phase, computer education programme will be initiated in selected schools of the three districts of Tinsukia, Dibrugarh and Sibasagar which will be expanded in the subsequent phases. Adult education will also be imparted in the same six locations within OIL's operational areas.

B. PROJECT FOR REDUCING INFANT MORTALITY RATE: Under Project IMR, an awareness camp & Health talk was conducted at *Balijan Nepali* village on 31st January 2012 as the first phase of implementation located at one of our major OIL operational areas near Digboi and which is one of the areas where IMR was found to be the highest as per the base line survey. The awareness camp primarily focused on aspects of maternal health,

pre-natal care, nutritional aspects of the mothers and the newborn. A follow-up health camp was conducted at *Balijan Nepali* village on 23rd February 2012.

Another follow-up camp was successfully organized in the village (Balijan Nepali Gaon) on 2nd June 2012. In the 2nd phase of implementing the project, OIL hospital had identified two new villages i.e., Lankashi Village and Nagajan Village where health camps were successfully conducted on the 1st & 2nd week of December, 2012 respectively. Ante-natal check-up and children upto the age of 1 year and their mothers were screened at the camp.

C. UTKARSH SUPERB 30- Encouraged by the success we decided to continue with the Guwahati centre and opened another centre also in Jorhat in 2011. The batch 2011-12 has shown more promising result. 10 students qualified in JEE/IIT from Guwahati centre and 3 from Jorhat centre. Other students have qualified in NIT and State Engineering Colleges. Both the centres continue in 2011-12 also.

In a span of 2 years Oil India feels proud to state that it has radically changed the life of about 70 students who are now placed in different institutions. Altogether 6 students are in IIT, 1 in IISAT (ISRO), 1 in IIT Allahabad, 1 in NIT Trichy, 17 in NIT Silchar, 12 in other NIT or NIT status where admission is through AIEEE, 14 in Assam and Jorhat Engineering College, 2 in Dibrugarh Medical College and rest in other state engineering college.

PROMOTING EXCELLENGE

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Students of OIL India Super 30 Guwahati and Jorhat during Super 30 Summit "Me & My Nation", at New Delhi

The story does not end here. All the students

are further committed to use their strength to change the landscape of Assam villages. They attended the program called 'Me and My Nation' for 2 days on 30th and 31st May 2012 in Delhi. It was organised by our operating partner CSR&L and sponsored by Oil India. This was attended by all Super 30 students from other centres. Several speakers and experts advised the students to serve the society the way Oil India has served them.

D. Support to 300 SHGs/JLGs under Project Rupantar

With over 1000 villages under its extended operational areas, it is becoming increasingly difficult for OIL to meet the expectations of the people. In order to help the large number of unemployed youth of the society irrespective of gender perspective and strengthen rural economy, OIL and the State Institute of Rural Development (SIRD) Assam had jointly started an ambitious project – Rupantar, since September, 2003, with a central focus to assist Self Help Groups (SHGs)/Joint Liability Groups (JLGs).

Till date more than 5223 SHGs/JLGs have already been formed and more than 2532 of these SHGs/JLGs have received financial assistance/ loans from banks. As on date, the total value of the projects including investment

made by OIL (* 5.27 crores), contributions from SHGs, Bank Loans and Government Subsidies is more than *45.00 crores.

SI. No.	Year	No. of SHGs
1.	2003-08	3119
2.	2008-12 (March)	1804
3.	2012-13	300
TOTAL 5223		

As on date, 1425 trainings have been conducted and more than 126282 weavers, most of who are women from various rural areas have successfully completed training programme at the Growth Centre for Training and Production of Diversified Handloom Products in Eri and Muga. Most of the weavers have availed loans for starting their receptive specialized Eri and Muga training cum production weaving centers.

Keeping in perspective the visible success of the project and the requests from the local residents of OIL operational areas for enlarging the project, we have supported another 300 SHGs/JLGs under CSR in the financial year 2012-13. A total of 300 Groups (SHGs/JLGs) consisting of about 2350 families were already formed involving them at large self-employment ventures in order to economically support their respective households incurring a total expenditure of `2.5 crores. OIL has released the first installment of `1.25 to State Institute of Rural Development (SIRD), Assam towards implementing the project. The monitoring & evaluation process for the Project will continue for a further period of 24 months.

a) Activities:

SI. No.	Groups	Activities	No. of groups/No. of families to be assisted
1.		Duck Farming	50/500
2.		Pig Rearing	60/600
3.	SELF HELP GROUPS	Goat Farming	60/600
4.		Farm Mechanization	70/350
5.		Handloom	50/250
7.	JOINT LIABILITY GROUPS	Small Business & Industry	10/50
TOTAL			300/2350

E. OIL Awards and OIL Merit Scholarships

Oil India Ltd's commitment to socio-economic development in its areas of operation encompasses education as one of the most important areas indispensable for the overall development of an individual and well-being of the

society at large. Apart from contributing in various tangible and non-tangible ways, OIL Awards and OIL Merit Scholarship go a long way in encouraging meritorious students to perform better. In 2012-13, the scholarship scheme has disbursed a total amount of `38.50 lakh amongst 921 meritorious students out of which 15 were conferred with the coveted OIL Awards and the rest were given the OIL Merit Scholarship, 110 students of Mrinaljyoti Rehabilitation Centre (Duliajan) received a special financial support of `2.20 lakhs and 72 students of Janamangal Adarsha Blind School (Moran) received a scholarship of `1.44 lakhs. For the upcoming academic year `75 lakhs have been earmarked to award merit scholarships & awards to around 1813 students from OIL operational areas.

F. Up-Gradation of 3 (Three) Rural Hospitals

Under its CSR initiatives, OIL has deposited the 1st installment of `1.41 crores to Deputy Commissioner, Dibrugarh for up-gradation of 3 (three) hospitals in its operational areas of Dibrugarh district. The three rural hospitals identified for up-gradation as per the advice of the District Administration and Health Authorities were namely Ghoramara State Dispensary into a First Referral Unit, the Mini Primary Health Centre (PHC) at Tinthengia into a First Referral Unit and the Sub-Centre at Senchua Pukhuri (established by Red Cross Society) into a Mini PHC. The total involvement for up-gradation of the 3 (three) hospitals would amount to `4.20 crores.

G. Sponsorship of students in Tinsukia ITI

An ambitious project for up-gradation of Tinsukia ITI in association with Tinsukia District Administration has been taken up under OIL's CSR initiatives in phased manner. The project will **Sponsor 53 students for an ITI certificate course** under the PPP model. Towards the same, `33.60 lakhs has been earmarked out of which the first installment of `16.80 lakhs has been released by OIL to Deputy Commissioner, Tinsukia.



2. IN FOCUS

SPREADING SMILES

SPARSHA Mobil e Dispensary services of OIL

The Mobile Dispensary services of OIL have always been one of the most significant community welfare projects of the Company. Started way back in 1980, OIL's Mobile Health Care services were carried out with in-house doctors and paramedics in remote areas of Dibrugarh District.



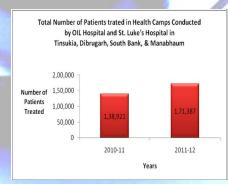


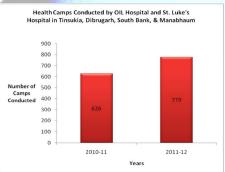
In line with the long standing association (through MoUs) between OIL and St. Luke's Hospital, the mobile health care project "SPARSHA", covers OIL operational areas of Tinsukia and Dibrugarh Districts This effort of OIL caters to the primary health care needs of the people in OIL operational areas. The project is conducted through St. Luke's Hospital in addition to OIL'sin-house Mobile Health Care team. At present, OIL is conducting around 779 camps, screening and extending primary healthcare services to more than 1,71,387 patients in Dibrugarh & Tinsukia every year.

In addition, OIL's Health Care initiatives also include the Primary Healthcare Services provided by the OIL Dispensary in South Bank (Assam) and Manabhaum (Arunachal Pradesh) regions. The patients in these two dispensaries are given free primary healthcare treatment in addition to basic vaccines.



A better perspective to the performance of OIL's Mobile Dispensary Services can be drawn from the bar charts showcasing the performance in the last two financial years. The following bar chart depicts that there has been a significant increase in the number of camps conducted under "Sparsha". It is also easily visible from the bar diagrams that there has been a considerable increase in the total number of camps and patients attended to under "Sparsha".







3. CSR GUIDING COMMANDMENTS

Meaning: OIL is a responsible Corporate Citizen which operates in a legal, ethical and economic environment, committed towards the society, to contribute to sustainable socio-economic development in its areas of operation for the community, employees and their families, shareholders, customers, suppliers and other stakeholders in ways that enhance the value for both the business and society.

Key words 'Socio-economic development' and 'areas of operation' mean:

- 1. OIL has proactive orientation visible socio economic development in its areas.
- 2. OIL gives priority for its schemes where substantial indirect employment and entrepreneurship opportunities are created.
- 3. OIL makes its presence felt in and around its operational areas with special focus on North-East India through substantial socio-economic development works in the areas.
- 4. Amongst others, socio-economic development encompasses the areas like education, health, enhancing employability and generating self employment through micro entrepreneurship, infrastructure development and promotion of culture and heritage.





4. IN THE PIPELINE

A. PROJECT RUPANTAR CREDIT DISBURSEMENT FUNCTION

The credit disbursement to the already formed SHGs/JLGs was planned to be held on 20th December 2012 at Duliajan. However owing to the declaration of Panchayat elections, the function has been postponed till the elections are over.

B. PROJECT DIKHYA LAUNCH

Baseline survey for Computer and adult literacy projects was done to access the ground reality based on which the long term project has been designed. Computer education classes will start by end of January 2013 when the new academic session begins together with classes for Adult Literacy.

In its first phase, computer education programme will be initiated in selected schools of the three districts and will expand in subsequent phases. Adult education will also be imparted in six locations within OIL's operational areas in Tinsukia, Dibrugarh and Sibasagar districts.

C. NEED ASSESSMENT STUDY AND SOCIAL AUDIT OF OIL'S CSR INITIATIVES BY DIBRUGARH UNIVERSITY

The report is expected to be submitted by the end of this financial year.



ACHIEVEMENTS



OIL received the 'IPE CSR Corporate Governance Award-2012' instituted by Public Enterprise (IPE) in recognition of its best practices followed in CSR activities. Prof. S Mahendra Dev, Director, Indira Gandhi Institute of development Research gave the award to Shri TK Ananth Kumar, Director (Finance).



Petrotech 2012- Special Technical Award in Sustainability & Corporate Social responsibility



Customer Focus Award for OIL India stall in the Petrotech Exhibition 2012

Advertisement campaign of OIL published in leading dailies

আপোনাৰ জীৱন ধাৰণৰ স্থায়ী পথ নিৰ্মাণ কৰাৰ সৈতে অইল ইণ্ডিয়াৰ কি সম্পৰ্ক ?



আত্মসহায়ক গোটক সাহায়া প্রদানেৰে অইলে ভৰসা যোগায়, কৃষিক্ষেত্ৰত উন্নয়ন আনিবৰ কাৰণে গাঁৱে গাঁৱে সাহায্য বিতৰণ কৰে, আৰু গাঁৱৰ যুৱচামৰ সক্ষমতা আৰু অৰ্হতা বৃদ্ধিৰ দিশত বিনিয়োগ কৰে।

...প্ৰামীণ অসমৰ কাৰণে জীৱন নিবৃহিৰ পথ নিমণি কৰাৰ







ऑयल इंडिया लिमिटेड Oil India Limited

A people's Company

আপোনাৰ সন্তানৰ পঢ়া-শুনাৰ সৈতে অইল ইণ্ডিয়াৰ কি সম্পৰ্ক ?



অইলে শিক্ষানুষ্ঠানৰ আন্তঃগাঁঠনিৰ উন্নয়ন সাধন কৰে, মেধাবৃত্তি আগবঢ়ায়, কম্পিউটাৰৰ শিক্ষা প্ৰদান কৰে, আৰু উচ্চ শিক্ষাৰ প্ৰতিষ্ঠানলৈ সাহায্য আগবঢ়ায়।

....অসমৰ মানৱ সম্পদক লাজন-পালন কৰাৰ প্ৰতিশ্ৰুতি।









A people's Company

आपके जीवन को आरोग्य बनाने में ऑयल इंडिया का क्या संबंध है ?



ऑयल इंडिया लिमिटेड द्वारा ग्रामीण क्षेत्रों में मोबाईल स्वास्थ्य सेवाएं प्रदान करना।

ओ आई एल की नासिंग स्कूलों में नर्स प्रशिक्षण प्रदान करना। क्षेत्र में मुख्य स्वास्थ्य सेवा केन्द्र को आर्थिक सहायता देना।असम के स्वास्थ्य क्षेत्र में योगदान की प्रतिबद्धता !







आपके संपर्क साधन को विकसित करने में ऑयल इंडिया का क्या संबंध है ?



ऑयल इंडिया लिमिटेड ने कई ग्रामीण सड़कें और पुलों का

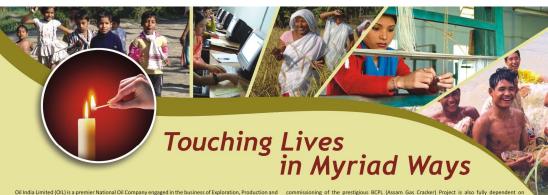
राजकीय राजमार्ग को विकसित कर औद्योगिक शहरों से जोड़ना।असम में संपर्क साधन को बढ़ाने की वचनबद्धता!











transportation of Crude Oil and Natural Gas. A Navratna Company under the Ministry of Petroleum and Natural ${\sf Gas, Government} \ of \ India, it is the second \ largest \ National \ Oil \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ {\sf Gas \ Company} \ in \ India \ and \ India \ India \ and \ India \ India \ And \ India \ And \ India \ India$

Most of the Oil fields being located in Assam, Oll's performance has a direct bearing on the economy of the state as the Company generates healthy revenues for the state exchequer in the form of Royalty, Sales Tax and other

Besides the direct revenue contribution, OIL has been contributing to the economy of Assam in diverse ways. The power producing companies in the state, the group of 350 strong tea gardens in Upper Assam, BVFCL, APL, Digboi and Numaligarh Refineries, all use natural gas produced by OIL as fuel and raw material. Timely completion and

vailability of adequate quantity of natural gas to be supplied by OIL. The Company also supplies crude oil to the refineries of Assam.

nce inception Oil India Limited has engaged itself directly with local communities, identifying their basic needs and providing care to the society. OIL has embarked upon massive program educational, health, sports, cultural and infrastructural development endeavors; an attempt to invest technology with a human face.

Today, the Company's CSR and development activities have achieved national and global recognition for its strategy of identifying and blending with the local and specific developmental needs of communities in operational areas

OIL's CSR Vision Statement

"OIL is a Responsible Corporate Citizen deeply committed to socio-economic development in its areas of operation."

CSR and development expenditure of OIL in last 3 financial years **Development of Education** ₹ 21.83 crore Development of Roads & Bridges 58.25 crore Development of Sports 4.93 crore Rural Development 12.35 crore LPG Connections for BPL Families 5.26 crore Total Expenditure ₹ 111.11 crore



OIL CSR PROJECTS

EDUCATION

- OIL Awards and OIL Merit Scholarship To encourag meritorious students especially from the rural parts of OIL operational areas.
- ₹1.43 crore amongst 3456 students in last 3 years
- 2 Centres at Guwahati & Jorhat Invested ₹ 1.50 crore till date
- 70 students placed in IITs, ISRO, NITs and other national and regional engineering institutes
- Out of 70 students, 13 placed in IITs in 2011-12
- · A new centre at Dibrugarh in 2013-14
- Financial assistance to over 450 institutions construction of school building, institutions, libraries, auditoriums, etc.

Milestones (building educational infrastructure)

Centre for Management Studies at Dibrugarh University- ₹3.68 crore; 2. Multi Disciplinary Centre at Assam Engineering College, Guwahati- ₹1.50 crore; 3. Computer Centre at Dullajan College- ₹0.55 crore; 4. Department of Chemistry, Gauhati University- ₹0.65 crore

Roads & Bridges: Over 1000 km of roads and number of bridges

Milestones

Major Bituminous roads	Investment by OIL	
State Roads		
 Lahoal to Duliajan 	₹ 10.46 crore (Constructed by APWD)	
 Tinsukia to Deohal 	₹6.28 crore (Constructed by APWD)	
 Duliajan Township Road 	₹24.32 crore (Being constructed by APW	
 Digboi Duliajan road 	Built & maintained by OIL	

Total Bituminous roads in recent years

- Roads in Tinsukia District Over₹26.50 crore Roads in Dibrugarh District Over₹37.50 crore Roads in Sibsagar District ₹0.45 crore Bridges built by OIL Bridges in Tinsukia District ₹7.00 crore Bridges in Dibrugarh District ₹0.97 crore

"SPARSHA"- Mobile health care project in Oil operational areas of centres from OIL in South Bank(Naharkatia) and Manabhum



. Conducts around 780 camps, for more than 1,70,000 patients annually

- Planning to expand in OIL operational areas of Sivasagar District and Lohit and Changlang District of Arunachal Pradesh.

Milestones (building medical infrastructure)

- 1. Assam Medical College-₹ 2.79 crore; 2. Guwahati Medical College-₹ 1.00 crore; 3. Sri Sankaradeva Netralaya, Guwahati-₹ 1.00 crore; 4. Margherita Civil Hospital in Tinsukia District-₹ 0.60 crore; 5. 8. Barooah Cancer Hospital -₹ 1.00 crore
- General Nursing Midwifery (GNM) training: General Nursing Midwifery (GNM) training courses (20 per batch/year)
- Till date 145 candidates have successfully qualified.
- Expenditure incurred in last 3 years is more than ₹ 2.50 crore

- Promotes Rural Sports
- Extends financial assistance to various Sports Tournaments ATPA Shield, Independence Day Cup, Bordoloi Trophy Football Tournament, Amba Medhi Football Tournament, State Premier Football Leagues, etc and various Lawn Tennis & Table Tennis tournaments
- OIL Challenge Gold Cup at Duliajan
- Extends financial assistance to various District Sports Association/ Academy of the region
- Sponsored the Assam Football Team in the 33rd National Games held at Guwahati

LIVELIHOOD-SUSTAINABLE SELF-EMPLOYMENT AVENUES

Oil India Rural Development Society (OIRDS) -

Provide budgetary support for technological advancements, nurture the existing skills of people and financial aid: ₹ 50lakhs/year.

Handicraft Training and Production Centre (HTPC)- Imparts nine-month stipendiary training to rural women in Weaving, Cutting & Tailoring, Embroidery & Knitting.

800 Nos. of rural women trained till date

 $\textbf{Agriculture Project} - Introduce\ modern\ methods\ of\ cultivation\ to\ generate\ large\ scale\ production$

- · Adopted more than 67 villages

sericulture, organic farming, etc and other allied activities like duck farming, pig rearing, goat farming, dairy farming, handloom, small business, etc

5223 Self Help Groups/Joint Liability Groups till date

Contribution : ₹ 5.81 crore till date

- Project cost : ₹ 52.00 crore till date Computer Training Centre- To impart computer education at minimum
 - 52,719 students already benefitted.





What has Oil India got to do

with your cup of tea?

Oil India Limited provides natural gas to over 350 tea gardens in Assam

Enabling them to compete with the best in the business internationally

...a commitment to ensure that Assam Tea continues to be India's pride



Oil India Limited A people's Company

What has Oil India got to do with lighting up your homes?



Oil India Limited fuels Assam's gas based

Lights up homes and helps run local industries

a commitment to augment power supply







What has Oil India got to do with your sporting aspirations?



Oil India Limited facilitates major Promotes rural sports











4. CSR BRAIN BITES

1. Name the chair instituted by OIL towards imparting high quality research in petroleum exploration, particularly with reference to north eastern region in Department of Applied Geology, Dibrugarh University?



FEEDBACK Write To Us - Give Us Your Valuable Feedback And Suggestions. For any feedback, queries or suggestion please feel free to email us at jayant_bormudoi@oilindia.in / pr@oilindia.in

PHOTOSPEAK



Give a caption to this photograph

Send your captions to jayant_bormudoi@oilindia.in / pr@oilindia.in by 10th February, 2013.

Also mention your name, salary code and phone number.

Answers to last issue Brain Bites

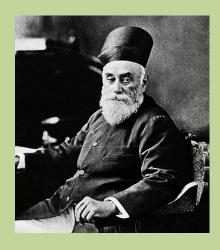
- 1. Jamsetji Nusserwanji Tata
- 2. Shalmari Dighalia Juva Sangha

Brain Bite Winners

- 1st. Tridib Baruah (Sr. Engineer Prod Oil)
- 2nd. Parikshit Pegu (Prod Gas Dept.)
- 3rd. U K Sarma (Manager-Internal Audit)

Photospeak Winner

- 1. Anirban Bharali (Personnel Dept.)
 - Caption- 'Nurturing Nourishment'



- Identify the visionary businessman who started CSR in India.
- **2.** Who Awarded *Rupkar Bota to* OIL for its CSR initiatives?

Amongst the 6 participants who had given all correct answers, a lucky draw was held to decide the first 3 winners. Shri N R Deka, GM (Admin &PR) selected the 3 winners through a lucky draw.

Congratulation to the winners & thank you for your active participation...

New Year Green Resolutions

- I will reduce my fuel consumption and shift to greener modes of transport like cycling, walking, and car pooling.
- 2. I will stop wasting water and commit myself to water conservation by adopting techniques such as water harvesting.
- 3. I will recycle the waste generated in my house and would not throw garbage in undesignated places.
- 4. I will not buy any animal products and spread awareness about preservation of wildlife and their habitat.
- 5. I will reduce energy consumption in my house and use energy efficient lighting and energy efficient electrical appliances.
- 6. I will give up the use of plastic bags and start using paper or cloth bags.
- 7. I will stop purchasing bottled water to the extent possible.
- 8. I will start using biodegradable laundry detergents.
- 9. I will minimize the use of air conditioning in my home and office.

