

WHERE DOES OUR PLASTIC GO?

A quarterly CSR Bulletin of PA Department Vol 2 No. 23 July - Sept 2018

## **CSR CAPSULE**

#### SWACHHTA HI SEVA: 15TH SEPTEMBER TO 2ND OCTOBER 2018

# Shri Utpal Bora, CMD, OIL visits Ushapur High School as part of Swachhta Hi Seva awareness program

As part of Government of India's Swachhata Hi Seva campaign, Shri Utpal Bora, CMD, OIL accompanied by his wife Smti Parul Bora along with Shri Pranjit Deka, Executive Director (HR&A), OIL and other officers of OIL visited Ushapur High School located in the heart of OIL's operational area in Ushapur in Dibrugarh District on 24th September 2018. The dignitaries were felicitated by the school authority as well as by Mrs Nivedita Borthakur, Zonal Head, IL&FS, the organisation implementing computer education and other education related projects in the school under OIL's CSR.



As a part of this awareness drive, Hygiene Kits were distributed to all the students. In his address to the students and teachers, Shri Utpal Bora highlighted the efforts undertaken by Oil India Limited to spread awareness on the Swachhata Hi Seva campaign which was launched by Hon'ble Prime Minister of India on 15th September, 2018 and is scheduled till 2nd October, 2018. He urged the students to adopt cleanliness in every aspect of their lives. He pointed out that lack of cleanliness is one major cause of illness and disease. He emphasized on the need to build a culture where each of us take pride in keeping ourselves, our homes, schools, work place clean. He remarked that this is the best way that one can pay homage to the father of our nation, Mahatma Gandhi. Speaking on the occasion, Shri Pranjit Deka shared the efforts undertaken by OIL under Swach Bharat Mission where OIL has already constructed several toilets in various district in Assam. He also mentioned about the substantial contribution made by OIL under its CSR program towards Open defecation free district initiatives undertaken by Dibrugarh District in last financial year and similar commitment for both Dibrugarh and Tinsukia district in the current financial year. He also appealed to the students to strive for cleanliness in their heart and mind also.

Earlier Shri Ajit Baruah, Headmaster of the Ushapur High school welcomed the dignitaries and thanked Shri Utpal Bora for gracing their school. He expressed his gratitude to OIL for implementing various developmental projects in the Ushapur area at large under its CSR. He mentioned about the various developmental initiatives implemented by OIL in the school like computer education, teacher training, supplementary teaching in English, science and maths under OIL's CSR. He also thanked OIL management for sanctioning an auditorium in the school, the construction of which has already begun. He drew the attention of Shri Utpal Bora towards the urgent need for renovation and construction of few classrooms and related infrastructure of the school, which has been a long pending requirement of the school. Shri Utpal Bora appreciating the need for developing the infrastructure of the sixty-year-old school announced an amount of Rupees 10 lakhs towards development of the school's infrastructure.

Shri Utpal Bora was shown the computer bus under OIL's project Dikhya where he had a lively interaction with the students. This was followed by tree plantation by the dignitaries and despite inclement weather, a symbolic cleanliness drive whereupon a strong message was passed on to the students to take up cleanliness of their own institution as an integral part of their school life.

















# Ms Rupshikha Saikia Borah, Director (Finance), OIL visits Lahoal Girls' ME School as part of Swachhta Hi Seva awareness program

As part of Government of India's Swachhata Hi Seva campaign, Ms Rupshikha Saikia Borah, Director (Finance), OIL, Ms Chandana Sarma, wife of RCE, OIL and President, Zaloni Ladies Club, Duliajan, Shri Dilip Kumar Bhuyan, GM (PA) and other officers of OIL visited Lahoal Girls' ME School located in the heart of OIL's operational area of Lahoal in Dibrugarh District on 24th September 2018. The dignitaries were felicitated by the school authority as well as by IL&FS, the organisation implementing computer education and other education related projects in the school under OIL's CSR.



As a part of this awareness drive, sanitary napkins to 102 girls of the school belonging to classes VI to VIII were distributed. A brief instruction was given on how to use the sanitary pads and to safely dispose them post their usage without harming the environment. In her address to the students and teachers, Ms Rupshikha Saikia Borah, Director (Finance), OIL highlighted the efforts undertaken by Oil India Limited to spread awareness on the Swachhata Hi Seva campaign which was launched by Hon'ble Prime Minister of India on 15th September, 2018 and is scheduled till 2nd October, 2018. She spoke about how students can be the messengers of cleanliness, making hygiene a habit of oneself, family, locality, village and the country as a whole. She underlined on the need for girls to have better knowledge regarding menstrual hygiene and safe practices. While wishing the students a bright future, Ms Chandana Sarma wife of RCE, OIL and President Zaloni Ladies Club, Duliajan reiterated on instilling habit of cleanliness at school and home. Speaking on the occasion, Shri D K Bhuyan, GM (PA), OIL shared the efforts of OIL undertaken under Swachh Bharat Abhiyan and appealed the students to contribute towards conservation of environment.

Earlier, Shri Padmeswar Gogoi, Headmaster of Lahoal Girls' ME School welcomed the dignitaries and thanked OIL for immensely contributing towards promoting education in the school since 2014-15 through various activities under Project OIL Dikhya like Computer Bus Education & Value Added activities, K-Yan & K-Class, Life Skill Education for Girls, fabrication of classrooms with interesting teaching learning aids and providing teachers with teaching tools and supporting the school by providing supplementary teachers in Science, Maths and English which has in totality helped all students and the school immensely. OIL had also carried out construction of a classroom in the school under OIL's scheme of development of school infrastructure. Mr Gogoi also expressed that post implementation of OIL Dikhya, the student's attendance in the school along with their performance have improved a lot and hence requested OIL to continue carrying out project OIL Dikhya.

Ms Rupshikha Saikia Borah was shown the various educational interventions being implemented by OIL like K-Yan, life skill programs and computer bus. This was followed by tree plantation by the dignitaries and despite incessant rain, a symbolic cleanliness drive was done to pass on a message to the students to keep their institution clean.





















#### Debate Competition organised under Swachhta Hi Seva

A debate competition on the topic 'ONLY A CLEAN BODY CAN HAVE A CLEAN MIND' was organised by PA Deptt at DPS Auditorium on 1st October 2018. Students from DPS, Duliajan, Kendriya Vidyalaya, Duliajan and OIL H S School, Duliajan participated in the well contested competition. While congratulating the winners, Shri B P Sarma reiterated about the importance of cleanliness in school and at home.

Shri D K Bhuyan talked about waste segregation and need to avoid use of poly bags. Shri B P Sarma and Shri D K Bhuyan later handed over the prizes to the winners.













#### **Swacchata Hi Seva in Community**

Public Affairs Department organised Swacchata Hi Seva campaign for the CSR beneficiaries at the community level. The department organised the campaign at Bokul village, Dibrugarh and Laipuli, Tinsukia on 27th and 28th Sept 2018 respectively.

The campaign saw participation of a large number of people specially from the community.

#### **Activities organised**

- Swachchata Rally by Community people
- Speech by Invited guest/official on Sanitation from OIL, PHE, NRHM and IEC Consultant from PHE
- Street Play on Sanitation
- Distribution of Hygiene Kit & sanitary napkins to participants
- Video Demonstration on how to make compost pit













# Swachhta Hi Seva : Inauguration-cum-Awareness programme on Compost Production Centre at Hatkhola village-Chabua

Under Swachhta Hi Seva campaign, the newly constructed compost production units (Azolla, vermi and enriched compost) was formally inaugurated by Dr. Ashok Bhattachayya, Director of Research (Agri), AAU-Jorhat in presence of Shri D K Bhuyan, GM (PA), OIL, other senior officials of OIRDS, OIL & AAU and people from the community on 30th September 2018. Vermicompost and enriched compost production has started and will be made available for application to different rabi crops to be grown in the organic farm by November, 2018. Compost production in the organic farm itself is a significant step for establishment of organic farming system.



After inauguration programme, the objective of the meeting was stated by the scientists from AAU and the significance of programme was described by the officers of OIL, Duliajan. The cleanliness in the environment and the use of waste for conversion into resource is the need of the hour. This project will provide opportunity for use of waste in making compost.

It may be noted that OIL's CSR Agriculture Project 'Augmentation of Agriculture through Efficient Resource Utilisation with Participatory Approach' under OIRDS was formally launched last year and is being implemented in designated areas namely, Kordoiguri in Khowang, Amguri Nepali Gaon in Tipling and Hatkhola Rohmoria in greater Chabua area.









#### **Safe Drinking Water**

As part of the Swachhata Hi Seva programme, OIL distributed water purifiers for clean water consumption for its stakeholders on 01.10.2018 at the following places:

- 1.
- HTPC Complex (OIRDS)
  Computer centre (Project Rupantar)
  Growth centre (Project Rupantar)
  For visiting public in PA Deptt
  For visiting public in Land Deptt 2.
- 3.
- 4.
- 5.







#### Cleanliness Drive Through 'Shramdaan' at Public Places









Walkathon / Cyclothons Held across OIL Spheres





**Formation of Human Chain** 





#### **Tree Plantion Drive**



#### **Installation of Dustbins**







#### **Innovative Initiatives Undertaken by OIL**

#### **Wall Paintings on the Central Theme of Cleanliness**





Cleaning and Renovation of Mahatma Gandhi Statue





Distribution of Informative Phamplet containing information on Cleanliness and Hygiene to General Public (Door to door Campaign)





#### **Cleaning of Tourist places**









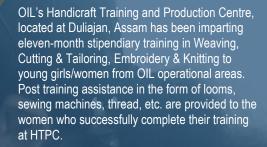
# **IN FOCUS**

Expanding economic opportunity through CSR is the greatest potential to create "shared values", or value for both business and society. At OIL, we expand economic opportunities along our value chain through CSR initiatives that creates inclusive business models, cultivate forward & backward linkages thereby empowering the people economically and socially.

One of such initiatives of OIL to cultivating linkages with the CSR beneficiaries is buying back the products created/produced by the weavers under project Rupantar and Handicraft Training and Production Centre (HTPC). These interventions of OIL do not limit only to improve artisan skill and entrepreneurship development but also widens to development of the human capital that helps in accessing economic opportunities of the emerging market.

Through Project Rupantar OIL empowers the artisans by providing training in weaving & handloom and the marketing outlet 'AASTHA' at Project Rupantar's Growth Centre in Duliajan has been satisfactorily providing the requisite support to the marketing needs of the SHGs of OIL's operational areas.

Weaving New Way of Life



OIL has been buying back the products like Tie, Shawl, Jacket, Saree, Table Runner set, etc. made by the weavers and are used as Corporate Gifts to be gifted to visiting dignitaries and other key stakeholders. The products are produced by the beneficiary weavers under Rupantar, beneficiary weavers of HTPC as well as alumni of HTPC who are now employed as permanent staff in the production unit of HTPC. As part of the continued effort to improve the designs of various products, OIL has been imparting continuous requisite knowledge. The cash generated during the process of buying back goes directly into the fund of HTPC and credited to the account of individual trainees. This has not only created economic empowerment but has also boosted self-reliance due to the presence of an unrivalled Corporate buyer like OIL who is ready to buy beautiful creations any season. The Centres also participates various exhibition-cum-sale outlets. throughout the year.

In a bid to nurture and promote craftsmanship, OIL has helped the weavers weave a newer way of life with a healthy financial sustenance and assurance of more opportunities along OIL's value chain.











## **GUIDING COMMANDMENTS**

### **OIL CSR Policy**

4.3 The CSR activities or projects of OIL shall relate to those specified in Schedule VII of the Companies Act 2013, but excluding activities undertaken in pursuance of normal course of business of the Company.

Some of OIL's major CSR Projects and their alignment with areas listed under Schedule VII of Companies Act, 2013, are attached in Annexure-I.

#### 5. CSR BUDGETARY ALLOCATION & EXPENDITURE

- 5.1 As per the provisions of Section 135 of the Companies Act, 2013, OIL shall allocate, as CSR budget, at least 2% of average net profit of the Company made during the three immediately preceding financial years.
- 5.2 Any surplus arising from CSR activities/projects shall not form part of business profits.
- 5.3 Expenditure on activities beyond purview of Schedule VII of the Companies Act, 2013, will not be considered as CSR expenditure.
- 5.4 The Company shall give preference to the local area and areas around it where it operates, for spending the amount earmarked for CSR activities.

#### 6. CSR ORGANISATIONAL STRUCTURE

OIL shall have a two-tier organisational structure for planning, implementing and monitoring the CSR activities/projects of the Company.

- 6.1 As per the provisions of Section 135 of the Companies Act, 2013, OIL shall constitute a "CSR Committee" meaning the "Corporate Social Responsibility Committee of the Board," consisting of three or more directors, out of which at least one director shall be an independent director.
- 6.2 The CSR Committee of the Board shall,
  - 6.2.1 Formulate and recommend to the Board, a Corporate Social Responsibility (Plan) Policy which shall indicate the activities to be undertaken by the company as specified in Schedule VII;
  - 6.2.2 Recommend the CSR Plan expenditure to be incurred on CSR activities/projects for approval of the OIL Board;
  - 6.2.3 Institute a transparent monitoring mechanism for implementation of the CSR activities/projects undertaken by the Company;
  - 6.2.4 Monitor implementation of CSR activities/projects from time to time.

# CSR brain Bite

Fill in the blank.



# Give a caption to this photograph

# Send your answers

jayant\_bormudoi@ oilindia.in by

30<sup>th</sup> Oct, 2018

Also mention your Name, Deptt. and Phone number

For any feedback, queries or suggestion please feel free to email us at

jayant\_bormudoi@oilindia.in

Attractive prizes are in store. Name of the winners will be published in next issue of the e-bulletin.

# CONTESTS

# **Brain Bite Winners**

- 1st. Kashmiri Gogoi, G&R Deptt, FHQ
- 2<sup>nd</sup>. Indira Hazarika, Planning Deptt, FHQ
- 3<sup>rd</sup>. Sudarshan B Barman, G&R Deptt, FHQ

## **PhotoSpeak**

J K Padmapati, S&E Deptt, FHQ

Caption- "Evoking the Temple of the Soul"



winners are requested to contact PA Department for their prizes.

CONTESTS

