



ऑयल इंडिया लिमिटेड  
(भारत सरकार का उद्यम)  
**Oil India Limited**  
(A Government of India Enterprise)



एक कदम स्वच्छता की ओर

# PRAGATI

A quarterly CSR E Bulletin of PA Department



say **NO**  
to **PLASTIC**

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# CSR CAPSULE

## Shri Utpal Bora, CMD, OIL lays foundation of Auditorium in Dibrugarh University

The Foundation of a Multipurpose Auditorium cum Student Utilities Complex at Dibrugarh University (DU) Campus was ceremoniously laid by Shri Utpal Bora, CMD, OIL in presence of Professor L K Nath, Vice Chancellor (i/c), Dibrugarh University, Shri Pranjit Deka, RCE, OIL, Dr H C Mahanta, Registrar, DU and other dignitaries from OIL and Dibrugarh University on 26th September 2019.

While Shri Utpal Bora, CMD, OIL assured commitment from OIL for continued support to the University, he also suggested that the University may approach OIL to be Technical Incubation Centre to set up Start Up units in North East. Speaking on the occasion, Prof L K Nath thanked OIL for the contribution and appreciated the initiatives taken under CSR.

OIL has sanctioned an amount of Rs 3.00 Crore under CSR towards the construction of the 300 seating capacity Multipurpose Auditorium cum Student Utilities Complex. Over the years, in Dibrugarh University the intake of students under the old and new branches or schools of learning have increased manifold. The same has resulted in huge constraints while accommodating all the students under a single roof. The newly constructed auditorium would provide an indoor venue for holding conferences, educational & cultural programs for large number of students of the University at a time.

Over the years, under the Industry-Academia interface, OIL has contributed towards the academic excellence of the institute by collaborating in broad areas like Research & Development and promoting education under various streams. Also under CSR, OIL has funded towards building infrastructure like Centre for Management Studies (CMS) Building, E-Learning Lab at the Directorate of Open and Distance Learning, etc.





## Interactive sessions based on a case study on OIL's CSR in IIM Ahmedabad (one of the first research paper based on the CSR journey of a PSU by IIM A)

Shri Biswajit Roy, Director (HR&BD) and Shri Tridiv Hazarika, DGM (CSR &CC), OIL recently participated in a two-day interactive sessions at Indian Institute of Management (Ahmadabad) on 21st & 22nd August, 2019. Conducted by Prof Asha Kaul, senior faculty of IIM A (who is also one of the Independent Directors of OIL and Chairperson of OIL's CSR & SD Committee), the interactive sessions with the students of IIM (A), which was based on the Case Study discussed various aspects pertaining to OIL's unique CSR journey, success stories, challenges and future course of action. Co-authored by Prof Asha Kaul and Prof Vidhi Chaudhri, Erasmus School of History, Culture and Communication, Erasmus University Rotterdam this is one of the first research papers from IIM A based on the CSR journey of a PSU. Prior to formal publication of the paper, the paper was discussed by the students. Case studies of the Indian Institute of Management, Ahmedabad, are prepared as a basis for classroom discussion. The paper will soon be available in academic circles once it is published in leading journals.



## Evaluation and Impact assessment Report of OIL's CSR projects ceremoniously released

On 16th August 2019, the Evaluation and Impact assessment Report of OIL's CSR projects assessed by third party was ceremoniously released during the Board Level CSR & SD Committee Meeting at IT Conference room, at Duliajan by Prof. (Dr.) Asha Kaul, Chairperson CSR & SD Committee & Independent Director, OIL in the presence of Shri Biswajit Roy, Director (Human Resources & Business Development), Shri Harish Madhav, Director (Finance), Shri Rohit Mathur Govt. Nominee Director and Director (S, CC & FP), MOP&NG, Dr. Priyank Sharma, Independent Director, OIL, Shri Ashok Das, ED (HR&SD), Shri D K Bhuyan, GM (PA), Shri A K Sahoo, GM (CS) and other officials of OIL.

### About the Evaluation and Impact assessment Report:

Oil India Limited has adopted the revised CSR Policy in April, 2016, as per the provisions of Section 135 of the New Companies Act, 2013. The main objective of OIL's CSR Policy is to provide a robust framework for carrying out the CSR initiatives in alignment with Schedule VII of Companies Act, 2013. As per OIL's CSR policy it is also been made mandatory that the effectiveness of CSR activities/projects is to be evaluated through external agencies for providing required feedback and inputs so as to improve them in the future. Also from time to time we keep receiving various queries on evaluation and impact assessment of CSR projects from various parliamentary committees and other government agencies. As such, OIL's Board level CSR & SD Committee had taken special cognizance of carrying out timely evaluation and impact assessment of all our CSR projects.

As such, PA department, FHQ had engaged an external specialized agency named TransRural Agri Consulting Services Private Limited (TRUAGRICO) to carry out "Evaluation and Impact assessment of OIL CSR projects from FY 2013-14 to FY 2017-18 as well as to document successful case studies of beneficiaries" through a national level open tender. As per advice of OIL's CSR team, the said evaluation and impact assessment was carried out on the SROI framework (Social Return on Investment). Social Return on Investment (SROI) has been considered as one of the critical tools to assess the impact of social projects. In brief, Social return on investment (SROI) is a method for measuring values that are not traditionally reflected in financial statements, including social, economic and environmental factors. SROI measures change in ways that are relevant to the interventions that have been carried out and the expected outcomes of the projects. They can identify how effectively a company uses its capital and other resources to create value for the community. While a traditional cost-benefit analysis is used to compare different investments or projects, SROI is used more to evaluate the general progress of certain developments, showing both the financial and social impact the corporation can have.

SROI is useful to corporations because it can improve program management through better planning and evaluation. It can also increase the corporation's understanding of its effect on the community and allow better communication regarding the value of the corporation's work (both internally and to external stakeholders).

We are very happy to inform you that all the projects of OIL have reflected a favourable SROI. Under this study, TRUAGRICO has evaluated 14 (Fourteen) major CSR projects of OIL. During the last five years, i.e., between 2013-14 and 2017-18, OIL has spent over Rs. 500 Crores on these CSR projects. The study indicated that the estimated annual return from the CSR projects of OIL(2013-2018) is over Rs. 900 crores which will continue to grow as most of the projects have inbuilt multiplier effect. The study substantiates the fact that CSR Projects implemented by OIL have reflected their importance in terms of creating impact and generating value for the stakeholders.



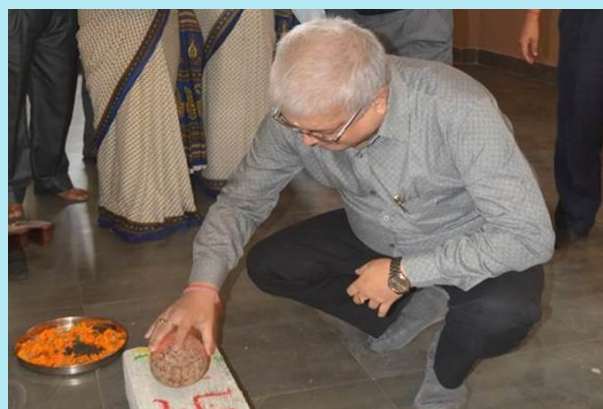


## Shri Pranjit Deka, RCE, OIL inaugurates new Laboratory Block at VKV, Tingrai under OIL's CSR

The new Laboratory Block constructed under OIL's CSR was ceremoniously inaugurated on 30th September, 2019 at Vivekananda Kendra Vidyalaya (VKV), Tingrai by Sri Pranjit Deka, RCE, OIL in presence of Shri D K Bhuyan, General Manager (Public Affairs), Shri J K Das, DGM (Public Affairs), Ms Hironmoyee Das, Headmistress, VKV, Tingrai and the teaching and students' fraternity.

OIL has contributed an amount of Rs 68,23,000.00 (Sixty-Eight lakh and Twenty Three Thousand only) under CSR towards construction of the Laboratory Block.

Earlier, OIL had signed an MoU with Vivekananda Rock Memorial and Vivekananda Kendra, Vivekanandapuram, Kanyakumari on 25th January, 2017 towards construction of the laboratory Block under OIL's CSR for Development of Education.



## OIL Signs MoU for implementation of Project OIL Sparsha

OIL signed an MoU with Piramal Swasthya Management and Research Institute (PSMRI), Guwahati for implementation of “OIL Sparsha”, a Mobile Health Care Project under its CSR at Duliajan on 12th October 2019.

The MoU was signed by Shri Bimal Dutta, ED (HR & Admin) on behalf of OIL and Smt. Devika Chaddha, GM (CSR) on behalf of PSMRI in presence of Shri Pranjit Deka, Resident Chief Executive, OIL and other OIL officials.

The project will be implemented in OIL operational areas of Tinsukia, Dibrugarh & Charaideo districts in Assam and parts of Arunachal Pradesh wherein at least 2000 nos. of camps will be held targeting over 2 lakhs beneficiaries annually. Each mobile health camp will have professionally qualified doctors, nurses & paramedics providing free of cost lab testing, diagnoses & treatment for clinical diseases.

Sparsha has always been one of the most significant community welfare projects of OIL under health started way back in 1980s by catering to the primary health care needs of the people from OIL’s operational areas and in last 9 years, the project has impacted around 13 lakh beneficiaries across 9,351 nos. of camps.





## Oil India Rural Development Society Holds its Annual General Meeting for FY 2018-19

The Annual General Meeting of Oil India Rural Development Society (OIRDS) was successfully held on 28th August, 2019 at Zaloni Club Conference Hall, Duliajan. The AGM was attended by Executive Committee Members and General Body Members of OIRDS. As per the agenda of the meeting, Shri M C Nihalani, ED (R&D) and President-OIRDS gave his welcome address along with an overview of OIRDS. The same was followed by debriefing on various annual activities carried out under Agriculture Project by Shri M P Chaliha, DGM-L&D and Joint Secretary-OIRDS (Agriculture Project) while N M Dutta, Mgr-PA (CSR) and Joint Secretary OIRDS (HTPC) explained the annual activities of Handicraft Training & Production Centre (HTPC) and findings of the evaluation and impact assessment study (on SROI framework) of Agriculture Project and HTPC. Thereafter, Shri N K Sarma, GM-FE and Secretary-OIRDS placed the Annual Report of OIRDS for FY 2018-19 for its adoption. It was then followed by submission of audited Financial Statement of OIRDS for FY 2018-19 by Shri Arup Tanti, MgrF&A and Treasurer-OIRDS. An interactive session amongst all members was also conducted. The meeting ended with a vote of thanks by Shri D K Bhuyan, GM-PA and Vice President OIRDS.



A brief on OIRDS: OIRDS under the aegis of OIL India is engaged in two core areas namely- the Agriculture Project & the Handicraft Training and Production Centre (HTPC). The society through its twocore focus areas is constantly engaged in introduction of modern technology in the field of agriculture and imparting training in handicraft to the needy people of OIL's operational areas. The Agriculture Project started in the year 1991, introduced modern methods of cultivation to generate large scale production and thus providing an opportunity to the unemployed youths of the society. On the other hand, HTPC was established in 1984 as a Silver Jubilee Year Project of Oil India Limited training young girls/women from the OIL operational areas in Weaving, Cutting & Tailoring and Embroidery & Knitting under the expert trainers making constant efforts to generate self-employment opportunities and economic empowerment of women.

Under Agriculture Project, in FY 2018-19, 13 nos. of new villages were adopted under Sali cultivation covering 2,400 bighas and impacting 1,520 nos. of farm families. On the other hand, 13 nos. of villages were adopted under Rabi cultivation covering 1,220 bighas and impacting 1,520 nos. of farm families. Since 1991-92 till 2018-19, OIRDS has adopted 148 villages under various farmers' collectives, covering around 22,947 (this year's 1520 has been added) farm families. Also as part of our MoU with Assam Agriculture University a project on "Augmentation of Agriculture Through Effective Resource Utilization with participatory approach" was implemented in OIL's operational areas namely Kordoiguri (Khowang), Genichuk Hahorial Gaon (Rohmorja), Hathkola (Chabua), Amguri Nepali Gaon (Tingrai).

On the other hand, under HTPC in FY 2018-19, 31 nos. of women (12 in Weaving and 19 in Cutting, Embroidery & Knitting) have completed the eleven-month stipendiary training in Weaving, Cutting & Tailoring and Embroidery & Knitting at the Centre. Since, inception of the project more than 1,000 nos. of women from OIL's operational areas have been trained under the Centre.





## OIL provides post training assistance under HTPC

As a part of the ongoing CSR Project under Oil India Rural Development Society (OIRDS), trainees of Handicraft Training & Production Centre (HTPC) were provided with post training assistance at a ceremonious event held at Duliajan Club on 23rd August, 2019. Post training assistance like sewing machine, fly shuttle handloom sets and weaving & embroidery accessories along with certificate were distributed to 31 successfully passed out trainees for the year 2018-19 to encourage them for self-employment. Out of 31 trainees, 12 underwent training in weaving and 19 in embroidery, cutting and tailoring.

Shri Pranjit Deka, Resident Chief Executive, OIL & Advisor (OIRDS), graced the function as Chief Guest along with Shri M C Nihalani, ED (R&D) & President OIRDS, Shri D K Bhuyan, GM (PA) & Vice President (OIRDS), Shri Nripen Kumar Sarma, DGM (FE) & Secretary (OIRDS), Ms N M Dutta, Manager (CSR) & Joint Secretary (HTPC) and other senior officials of OIL were present on the occasion. The dignitaries also unveiled the new logo of OIRDS.

OIL's flagship social welfare project HTPC was instituted in 1984 as a Silver Jubilee Project of the company. This institute is run by OIRDS under direct patronage of Oil India Limited. Young women from OIL's operational areas are imparted 11 months free training in weaving, embroidery, cutting & knitting in this centre along with a monthly stipend of Rs 1,500.00. Three decades ago, OIL took initiative to imbibe sense of self-sufficiency among rural women folk and is still pursuing it with same zeal and enthusiasm. Till date, more than 1000 women have completed training from this institute.





## Distribution of Seeds & Pulses under OIL's CSR Project Jeevika at Diyun, Arunachal Pradesh

Oil India Limited in collaboration with Indian Institute of Entrepreneurship (IIE) had started implementation of its CSR Project "OIL Jeevika" in Diyun circle, Changlang district of Arunachal Pradesh covering 5 villages (Innao, Innao Pathar, Innao Chengmai, Piyong and Kumchaika) in the year 2016-17. Two (02) broad economic activities namely, (a) Livelihood Promotion & Cluster Development in Beekeeping & Honey Processing and (b) Mustard, Buckwheat and Local Pulses processing has been initiated with an objective to impart skill training, create self-employment and awareness, and generate sustainable livelihood opportunities amongst the village beneficiaries.

In FY 2019-20, OIL aims to take the project further in providing free seeds and pulses to 150 farmer beneficiaries and 1200 Bee Boxes and Colonies to another 250 beneficiaries of these 05 (five) villages. Besides, 03 (three) nos. of training programs on value added and diversified programme is being imparted to 100 beneficiaries of the project at Guwahati. The developed products will be packaged and branded and sold at retail outlets. Providing marketing support, handholding and enabling linkages is also an important part of the project.

OIL also plans to set up a Common Facility cum Business Incubation Centre (CFBIC) at Diyun that shall be operated, managed and used by the beneficiaries of the OIL project and all villagers. The farmers are also being taken for exposure visits to other states and areas famous for the bee-keeping and generating income from honey processing.

On 30th September, 2019, 6750 kgs of mustard seeds, buckwheat seeds and local pulses were distributed at an event held in Diyun, attended by Shri Upamanya Gogoi, Senior Manager-PA (OIL), Smt Nayana Madhu Dutta, Manager-PA (CSR) OIL, Shri Samsuz Zaman, Administrative Officer, OIL Manabhum Camp (Eastern Asset), Smt Mita Nath Bora, Project Head (IIE), Sri Lajela Singpho (Village Head Diyun), other officials and villagers of Diyun circle.

The OIL Jeevika is one of its kind project as it is the first induced cluster in bee-keeping and honey processing and together with the activity of mustard, buck wheat and local pulses processing covering 400 villagers of Diyun circle. OIL aims to provide better livelihood opportunities and enhanced socio-economic status of these village beneficiaries.



## IN FOCUS

### **OIL bagged Best PSU award by CSR Times**

Oil India Limited was conferred Best PSU award by CSR Times for its CSR initiatives in the areas of Healthcare, Education and Skill Development. The awards were presented by Shri G Kishan Reddy, Hon'ble Union Minister of State for Home Affairs, Government of India, Ms. Rekha Sharma, Chairperson, NCW in presence of other dignitaries at the National CSR Summit & CSR Times Award 2019 ceremony held in Indian Habitat Centre in New Delhi on 18<sup>th</sup> September 2019. The CSR TIMES Awards encourages Corporate, Corporate Foundations, NGO's, Government and Public Sector Undertakings, Individuals or Group of Individuals to deliver high impacts through CSR projects and adopt multi-stakeholder approach leading to excellence in project outcomes.





## CSR brain Bite

Name the recently inaugurated CSR Project of OIL executed in association with OIL Hospital, under which the differently abled students of Mrinaljyoti Rehabilitation Centre at Duliajan will be trained to produce garments for the newborn babies that will be gifted by OIL Hospital to all babies born there.

1. Sakshyam
2. Srishti
3. Parijat
4. Disha



Send your answers  
to  
[jayant\\_bormudoi@oilindia.in](mailto:jayant_bormudoi@oilindia.in) by

20<sup>th</sup> Dec, 2019

Also mention your  
Name, Deptt. and  
Phone number

For any feedback,  
queries or suggestion  
please feel free to  
email us at  
[jayant\\_bormudoi@oilindia.in](mailto:jayant_bormudoi@oilindia.in)

**Give a caption to this photograph**

**Attractive prizes** are in store. Name of the winners will be published in next issue of the e-bulletin.

# CONTESTS

## Brain Bite Winners (Vol 2 No. 25)

- Bedanta Nath, Drilling department, FHQ
- Ritu Raj Borah, Materials Deptt, FHQ
- Abhishek Rajkhowa, OIL Security, FHQ

## PhotoSpeak

Amarjyoti Kakoty, Central Asset

Caption- "*PRODUCING WITHOUT POLLUTING*"



Since there were many correct answers, the three winners under Brain Bite were selected through Draw of Lot.

Other participants who gave correct answers are:

Joydeep Roy, Shubham, Sandeep Chakraborty, Bikash Borah, Lokrak Nilling, Sandeep Chakraborty, Nabarun Sarma, V B Singh, Amarjyoti Kakoty, Pradeep Moran, Sudipta Kr Chakravarty, Naba Kumar Biswas, Dr. Nilotpal Saikia, Shiv Kumar Gupta, P.C.Mazumdar

Winners are requested to contact PA Department for their prizes.

# CONTESTS

