



ऑयल इंडिया लिमिटेड  
(भारत सरकार का उद्यम)  
**Oil India Limited**  
(A Government of India Enterprise)

# PRAGATI

A quarterly CSR E Bulletin by PA Department

Vol 3 No 27: Oct 2019 – Dec 2019

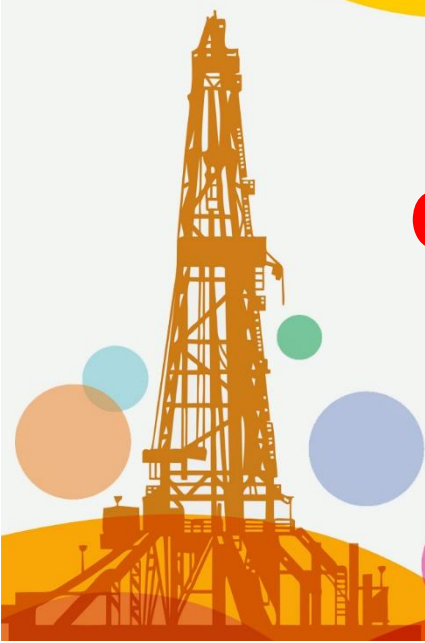


एक कदम स्वच्छता की ओर



**OIL CSR**

**Empowering  
Women**



## CSR CAPSULE

### OIL confers Shikshya Ratna Puraskar 2019 to Outstanding Teachers

The OIL Shikshya Ratna Puraskar, 2019 was awarded to four outstanding teachers on 18th February 2020 during OIL's 61st Foundation Day Celebration at Duliajan, Assam. Shri Sushil Chandra Mishra, CMD, OIL graced the occasion as Chief Guest while Dr Hari Chandra Mahanta, Registrar, Dibrugarh University was present as Guest of Honour in presence of Shri Biswajit Roy, Director (HR&BD), Shri P K Sharma, Director (Operations), OIL, Dr. P. Chandrasekaran, Director (E&D), OIL, Shri Harish Madhav, Director (Finance), Shri Pranjit Deka, RCE, OIL along with other invitees.



The Shikshya Ratna Puraskar 2019 consisted of cash incentive of Rupees Two Lakh and a silver memento to each of the awardees.

The four teachers whom the OIL Shikshya Ratna Puraskar-2019 was conferred were:

1. Mr Nakul Kurmi, Sarupatagaon LP School, Ghoramari, Tezpur
2. Ms Purnima Rajkhowa, 134 No Laluk L P School, Lakhimpur
3. Mr Babul Chandra Chutia, Badhakara ME School, Lakhimpur
4. Mr Sashanka Hazarika, Dahi H S School, Kabikara, Darrang



While congratulating the recipients of the OIL Shikshya Ratna Puraskar 2019, Shri Sushil Chandra Mishra, CMD, OIL appreciated the hard work and efforts of the teaching fraternity that plays a cardinal role in building character of the next generation. He also talked about OIL's role in improving education in OIL's operational areas through various other CSR interventions.

Dr Hari Chandra Mahanta, Registrar, Dibrugarh University in his address complemented the efforts of OIL and stated that the Shikshya Ratna Puraskar is just not an award but a platform to encourage other teachers to emulate teaching excellence. He praised Oil India for its exemplary initiatives under CSR and doing beyond set annual target as per the Company's Act.

While honoring the exemplary service of the teachers, Shri Pranjit Deka, RCE, OIL congratulated the recipients of the award and reiterated OIL's commitment to improve education in OIL's operational areas.





Oil India Ltd. under its educational CSR initiative has been awarding “OIL Shikshya Ratna Puraskar” honoring the exemplary service of In-service teachers of all provincialized schools (Elementary to Secondary) of Government of Assam and all affiliated non-technical undergraduate colleges under state universities of Assam since 2013.

It may be noted that the names of the recipients of OIL Shikshya Ratna Puraskar 2019 were announced through press advertisement on Teachers’ Day, 5th September, 2019. Earlier the teachers had submitted their self-nomination for the award against a press advertisement released by OIL. Schoolnet India Ltd was entrusted with the task of scrutinizing the entries and conducting the selection process through an independent Jury comprising of distinguished members from education fraternity.

A Teachers’ Workshop was conducted by resource persons, Prof Anupam Saikia from IIT, Guwahati and Ms Noopur Midha from Schoolnet India Ltd wherein around 200 teachers from OIL’s operational areas participated in the workshop.

### Model Commercial Nursery under OIL’s CSR inaugurated

Shri Pranjit Deka, Resident Chief Executive, Oil India Limited and Advisor, OIRDS inaugurated a “Model Commercial Nursery” under OIL CSR at Amguri Nepali Gaon, Tingri, Dist-Dibrugarh (Assam) on 29th November, 2019 in presence of Dr. Mrinal Saikia, Associated Director of Research, AAU, Shri Rajib Sarma, ED (Basin Manager-Shelf), OIL, Shri R K Barooh, CGM (Instrumentation) & President OIRDS, Shri D K Bhuyan, GM-PA & Vice President, OIRDS, Shri N K Sharma, GM-PSS & Secretary, OIRDS



along with other officials of OIL & AAU and general public. As a part of the “Augmentation of Agriculture through Efficient Resource Utilization with Participatory Approach”, this project has been initiated by Oil India Rural Development Society (OIRDS), under the aegis of Oil India Limited and implemented with the technical support from Assam Agricultural University (AAU), Jorhat, Assam.

Speaking on this occasion Shri Pranjit Deka, Resident Chief Executive of Oil India Limited emphasized OIL's commitment towards development of socio-economic condition of the rural populace in an around its operational areas as a part of CSR initiative taken by the company. He expressed his gratitude for the people of the operational areas for extending their support and cooperation in implementing the project.

The project on "Augmentation of Agriculture through Efficient Resource Utilization with Participatory Approach" has been designed to execute through large-scale demonstration training and other necessary extension interventions amongst the selected beneficiaries in an around operational areas of OIL India Ltd., Assam. To implement this, Assam Agricultural University, Jorhat, Assam was identified as the implementing partner to carry forward the above mentioned project namely in Khordoiguri, Khowang, Amguri NepaliGaon, Genichuk, Rohmorja, Hatkhola & Chabua area.



A total of four (4) broad areas are undertaken in this program namely-

1. Agriculture for improving Farm Income.
2. Integrated Farming System to Build on Farmers Practice.
3. Elite Planting Material Generation of Horticultural Crops and
4. Organic Farming.

The primary objective of this project is to facilitate Agriculture-centric Livelihood & Economic Empowerment of the rural people by developing economic activities spreading linkage model among the farmers for efficient utilization & conservation of resources for escalating farm income and build capacity in different aspects of modern agriculture.





## Project Jeevika- Bee Box and Colony Distribution and Valedictory Function of 3rd Training Programme on Value Added and Other Diversified Products

Under the 2nd phase of the OIL CSR Project Jeevika, a programme was recently convened at Diyun Circle on 17th January, 2020 with the two primary objectives of (a) distributing bee boxes and colonies (12 bee boxes and 12 bee colonies to 100 beneficiaries each) and (b) Certificate distribution / Valedictory Function of the trainees under the 3rd training programme on Value Addition and Other Diversified products.



The 3rd training programme was convened from 30th December, 2019 to 13th January, 2020 at Diyun Circle. The training programme was conducted with the aim of enhancing the livelihood capacity of the beneficiaries, by enabling them to add value to the locally available and produced resources. A total of 63 candidates were trained under this training programme. At the end of the training programme, the trainees learnt to make many value added products from Honey, Buckwheat, Mustard and Local Pulses (Green Gram). Some of these items included; Honey Candy (Ginger, Tulsi, Garlic, Mint flavor), Mustard Sauce and Pickle, Honey Caramel, Honey Rice Bar, Honey Jelly, Honey and Orange Cookie, Buckwheat Papad, Buckwheat Cake, Buckwheat Noodles, Buckwheat Cookies, Muffins, Pain Balm, Lip Balm and so on.



Present at the programme were –Shri Dilip Kumar Bhuyan (CGM – PA, OIL India Limited), Dr. Sriparana B. Baruah (Head, CIE), Smt. Nayana Madhu Dutta (Senior Manager, PA – CSR, OIL India Limited), Shri Jacob Tabing (EAC, Diyun), Shri Ashok Kumar (Executive Director, M-CRIL) and Shri Lajala Singpho (Village Head, Diyun). They all shared their insights on the OIL Jeevika project, which seeks to enhance the livelihood of the people in Diyun Circle. They all concurred that, Bee Keeping and



Honey production is a very feasible economic activity, and hence urged the beneficiaries to take up this activity very diligently. While addressing the gathering, Shri D K Bhuyan congratulated the beneficiaries of the project and encouraged them to take maximum advantage from the project to become self-reliant. It was also suggested by

Shri Jacob Tabing that this project should have a collective and group centric approach amongst the targeted beneficiaries for making it more successful.

Also set up was an exhibition booth, where the various products learnt and prepared by the trainees under the 3rd training programme on Value Addition and Other Diversified products were displayed. Some of the products included; Bee Wax Candles, Honey Jelly, Mustard Sauce and Pickle etc. These products were highly appreciated by the EAC as well as the OIL officials. With the creation of proper branding and marketing strategies and linkages under the OIL Jeevika Project, it is expected that these products will create a niche for itself in the coming days.

## Inaugural Camp of Project Sparsha, launched at Dibrugarh

As part of new MoU signed with Piramal Swasthya, the implementing partner with OIL for Project OIL Sparsha, an inaugural camp was organized near Timona, HS School, Lahoal Block, Dibrugarh on 24th November, 2019. Shri Rameshwar Teli – Member of Parliament and Hon'ble Union Minister of State, Food Processing Industries, Govt. of India along with MLA Lahoal – Mr. Rituparna Baruah in the presence of Shri R K Talukdar, ED (HR&A), OIL India Ltd., Shri D K Bhuyan, GM (PA), OIL, Mr. Hardeep Singh Bambrah – Head, Assam & North East Operations, Piramal Swasthya and Mr. Pallav Jha – DC, Dibrugarh, launched 7 mobile medical vans in Dibrugarh.



Oil India Limited has been conducting mobile health services in the OIL operational areas in Assam and Arunachal Pradesh through its in-house healthcare team of doctors and paramedics and catering to the primary healthcare needs of poor and the needy free of cost since 1980s. However, this has also been supplemented with Project OIL SPARSHA under which mobile health camps are conducted in remote areas, where access to primary healthcare is a challenge.

Piramal Swasthya Management and Research Institute (PSMRI), one of largest not for profit organization supported in the public health space has been selected by Oil India Limited as the implementing partner for this project in the OIL operational areas of Dibrugarh, Tinsukia, Charaideo districts in Assam and Changlang district in Arunachal Pradesh. The project consists of 7 Mobile Medical Units, each having a capacity of 2 Doctors, 2 Nurses, and 2 Pharmacists which will conduct a total of 168 camps on a monthly basis by providing free health checkups, lab tests and medicines to the targeted and vulnerable population of these districts.

The concept is to basically provide primary health care services to the inaccessible and vulnerable population of the remote OIL operating areas. This is an end to end solution, thereby cutting the distance, cost and time of the beneficiaries by providing the health service right at their door steps.

The Mobile health care primarily extends the following services:

- i) Clinically diagnosing and treating select NCDs and chronic diseases and common diseases / ailments.
- ii) Conduct health checkups, lab tests and dispensing medicines to beneficiaries as deemed necessary via valid prescriptions provided by competent Medical Officers (Doctors).
- iii) Provide awareness on lifestyle diseases and special flood relief camps



On this occasion, Shri Rameshwar Teli - Hon'ble Union Minister of State, Food Processing Industries, Govt. of India said "I appreciate the efforts being taken up by Oil India Limited through their CSR initiatives in providing healthcare services in their OIL operational areas of Assam and Arunachal Pradesh. Considering the skewed Doctors availability in rural and tea garden areas, the OIL SPARSHA project will immensely benefit its covered population to a great extent. I also acknowledge the contributions and experience of Piramal Swasthya in running Govt. and CSR projects across India including 104 services in Assam. If time permits I will personally visit the camps to have a look at the activities and will also inform the community members through the village and panchayat members to avail the OIL SPARSHA services"



Adding on to this, Mr. R K Talukdar, ED (HR&A) OIL India Ltd. said "Oil India limited under our corporate social responsibility initiative is extending mobile dispensary services in the remotest parts of its operational areas of Dibrugarh, Tinsukia and Charaideo districts of Assam and Changlang district of Arunachal Pradesh where medical services are not readily accessible. For implementing OIL SPARSHA mobile dispensary project for the next four years, we have collaborated with Piramal Swasthya to contribute towards the healthcare sector of our region."

Commenting on the partnership Shri Vishal Phanse – CEO, Piramal Swasthya said "India has embarked on the journey towards ensuring Universal Health Coverage and Piramal Swasthya is contributing with its experience & expertise of building innovative solutions that impact at scale. Our partnerships with corporates, thought leaders across public & private sectors, innovators & not for profits in the domain have helped us in moving towards our vision of transforming health ecosystems. OIL India Ltd has been a proactive partner and expanding our services across Assam and Arunachal Pradesh would certainly help in moving the health indicators of the states significantly."



## Project Parijat under OIL's CSR inaugurated

Shri Pranjit Deka, Resident Chief Executive, OIL, inaugurated Project Parijat, a CSR project of Oil India Limited in association with OIL Hospital towards providing sustainable livelihood to the differently abled while enhancing their skills and mental wellbeing. The project is implemented by Vocational Training Unit of Mrinaljyoti Rehabilitation Centre (MRC), Duliajan, Assam. The event was also graced by Shri D K Bhuyan, GM (PA), OIL, Shri D K Talukdar, General Manager (MS-Physiotherapy), Shri A Borpujari, Director, MRC, OIL officials, members of Zaloni Ladies Club and students of MRC and their parents.



As part of the project under vocational education, the differently abled students of MRC at Duliajan will be trained to produce garments for the newborn babies that will be gifted by OIL Hospital to all babies born there. The garments will be tailored by the students in the age group of 15-18 years who are no more part of any formal education system but have stayed with MRC. The Project will provide meaningful & sustainable livelihood opportunities to the students and help them earn income thereby enabling them towards socio-economic empowerment.



Project Parijat aims to assimilate the differently abled students with the mainstream society while ensuring their continuous engagement in productive activities, which is one of the essentials for positive mental health.



Apart from Project Parijat, OIL under its CSR has been extending various need-based support to the communities of differently abled with special focus on education, health, development of infrastructure of special schools, etc. On the other hand, OIL Hospital has been rendering its services to a large section of local communities from OIL's operational areas. OIL Hospital has always been known for its excellent pre-natal and post-natal care provided to the mothers and their babies.



## IN FOCUS

### ***'Best Practices in CSR' Award by IPE***

Oil India Limited bagged '*Best Practices in CSR*' award for its CSR Project AROGYA in the category of Maternal Health & Childcare at the 6th International Conference on CSR and 'Best Practices in CSR' Awards organized by Centre for Corporate Social Responsibility, Institute of Public Enterprises (IPE) at Hyderabad. The award was received by Ms Deepshikha Deka, CGM (PR&SIO) and Gaurav Paliwal, Manager (Public Relations), Corporate Office.



### ***7<sup>th</sup> PSU Awards for CSR by Governance Now***

Oil India Limited (OIL) won the 7th PSU Award by Governance Now for its CSR initiatives in the field of Education & Skill Development in Navratna category. The award was presented by Shri Arjun Ram Meghwal, Hon'ble Minister of State for Heavy Industries and Public Enterprises, and Parliamentary Affairs, Government of India, in a ceremony held in Delhi on 19th February 2020. The award was received by Shri Barun Jyoti Gogoi, Public Relations Officer and Shri Aabir Saikia, Sr. Private Secretary from Public Relations Department, Corporate Office.

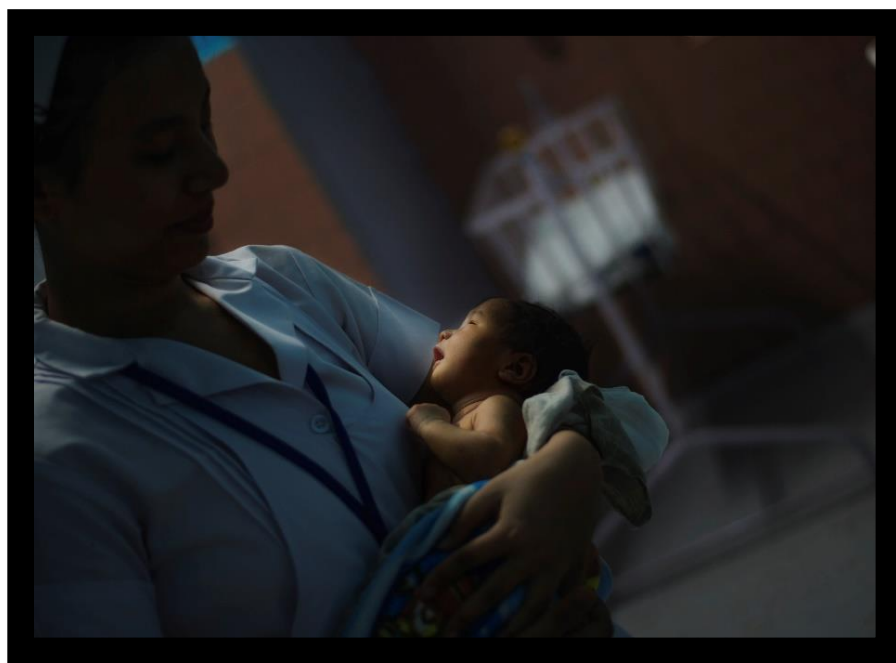
Governance Now's prestigious PSU Awards honour the efforts of Public Sector Undertakings (PSUs) that have been key to the country's economic growth and social development.



## CSR Brain Bite

Under the Aspirational Districts' Programme, OIL has been allotted 03 districts. Around 12 major CSR Projects are undertaken by OIL in these three Districts under key thrust areas of Education, Healthcare & Nutrition, Sanitation, and Sports.

Name the three Districts.



**Give a caption to this photograph**

**Send your answers  
to**

***jayant\_bormudoi*  
*@oilindia.in* by**

**25<sup>th</sup> March, 2020**

**Also mention your  
Name, Deptt. and  
Phone number**

**For any feedback,  
queries or suggestion  
please feel free to  
email us at  
*jayant\_bormudoi@oilindia.in***

**Attractive prizes** are in store. Name of the winners will be published in next issue of the e-bulletin.



# Winners

## CSR brain Bite

Name the recently inaugurated CSR Project of OIL executed in association with OIL Hospital, under which the differently abled students of Mrinaljyoti Rehabilitation Centre at Duliajan will be trained to produce garments for the newborn babies that will be gifted by OIL Hospital to all babies born there.

1. Sakshyam
2. Srishti
3. Parijat
4. Disha



## Brain Bite (Vol 3 No. 26)

- Siddhant Lyndem, Logistics (Fields), FHQ
- Dr.Nilotpal Saikia, Medical Deptt, FHQ
- Shiv Kumar Gupta, Chemical Deptt, FHQ

## PhotoSpeak

Chandan Kumar Barman, IT Deptt  
Caption- "Grit Unwavered "

Since there were many correct answers, the three winners under Brain Bite were selected through Draw of Lot.

Winners are requested to contact PA Department for their prizes.